



Advanced Practice Clinicians Today

Classified Advertising Insertion Order

www.APCToday.com

To reserve a banner, complete this form and fax to Doreen Di Fiore at: 201-930-5871

Recruitment Company _____

Position _____

Contact Person _____

Address _____

City _____

State/Province _____

Zip/Postal Code _____

Phone _____

Fax _____

E-mail _____

Authorizing Signature _____

Date _____

Banner Ad Location: _____

Rate: \$50 per 30 day run for a 7 – 10 line ad. Additional words @ \$ 2.00 per word.

\$300 per 30 day run for button display advertising on the classified page

Buy 90 days, get 30 days free!

Insertion Start Date:

Month _____

Duration _____

Total \$ _____

Ads will be placed by the first of the month.

Banner Ad Specifications

TIFF format: 468 pixels wide x 60 pixels high

GIF/JPEG format: File resolution must be 72 DPI

Animation: Files can be an animated .gif or flash file .swf

Materials: Photos can be 4-color or black and white, hard copy or digital file on diskette 7-9 K, 6 -10 seconds

APC Today, 110 Summit Avenue, Montvale, NJ 07645

FAX : (201) 930-5871

QUESTIONS?: E-mail: doreen.difiore@dowdenhealth.com Telephone: (201) 782-5727